

Team Pioneer @ 2008 Car+Sound show Sinsheim

After a very successful season 2007 with major European titles, all counters are back to zero for the new 2008 competition season.

The international EMMA competition kickoff was traditionally held again during the Car+Sound show in Sinsheim (Germany), a 4-day event that started last Thursday April 10 and is attended by press and industry people from 26 nations and a crowd of 40.000 audio enthusiast visitors.

On the press day we organized an **international conference with “high end audio products” as a theme**: RS Mark-II, PRS-A900, DEH-P88RS-II, new PRS-D, GM-D, and new TS-E / Open & Smooth were presented including test listening. The conference was attended by over 25 journalists from eastern and western Europe and lead to an overall enthusiasm amongst that public. The development philosophy of the product range as well as the attention given to a steady market of audiophile products was highly appreciated.

Team Pioneer was of course present at the kickoff, this time with a bigger number of cars than ever: in total 20 cars 100% equipped with Pioneer products started in the competition plus 2 additional demo cars, all spread around the Pioneer Trailer with VIP area.

Inside the booth, we created a “victory lane” by exposing all **cups we won in the 2007 season: about 80 pieces!** To show all, we needed a 6 meter long x 2 meter high glass cupboard to get them all in...;-)

In the competition, the team came again to an impressive success:

- 1st place : 3 cars
- 2nd place : 3 cars
- 3rd place : 3 cars
- 4th place : 3 cars
- 5th place : 1 car
- others : 2x 6th, 2x 7th, 8th, 10th, 14th

Keeping in mind that 8 cars had changed to the new RS Mark-II speakers maximum 2 weeks ago (so without enough run-in time until this competition), and also that it was the first time out for some other members with new cars, the results are very promising for the rest of the season.

Even more if we consider that a Team Pioneer car had the **best sound score in 5 of the 8 sound quality and multimedia classes we entered!** So although this time there was no “best of sound” cup awarded, we would have won it anyway...

Now all cars will compete in their own country and try to capture the national title in order to get an “entry ticket” for the European Finals next October (23 to 26) in Austria.

Included please find some pictures of the event, many more pictures as well as video will follow soon on our team websites:

- www.flickr.com/photos/teampioneer
- www.youtube.com/teampioneer

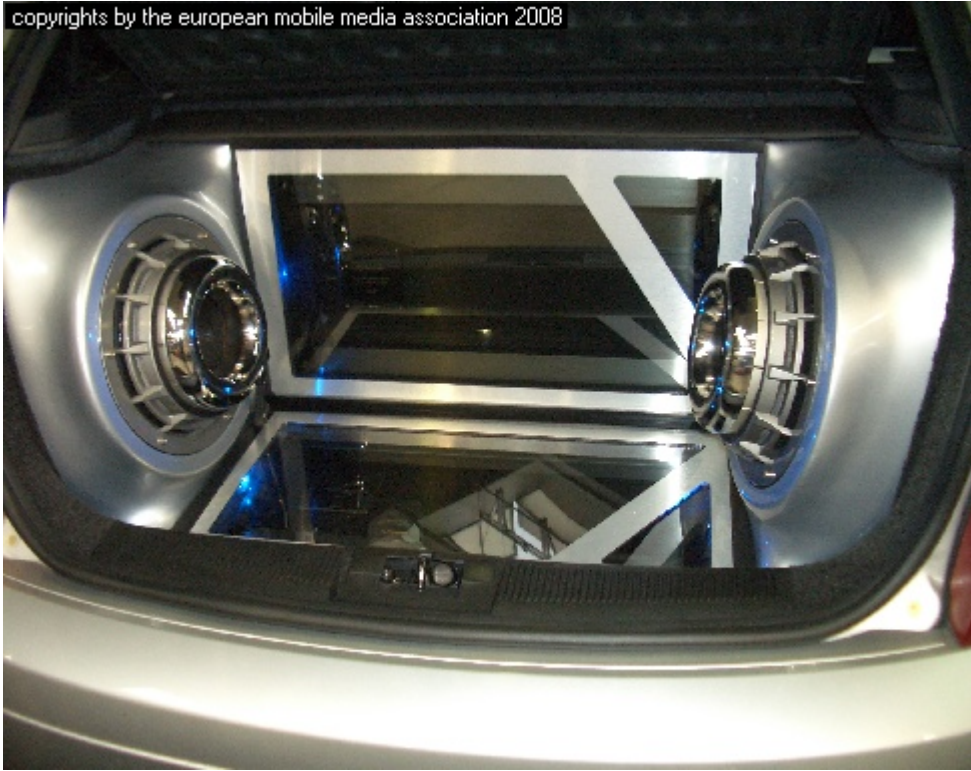




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